



"SPARKS"

Are you getting the most out of the best talent in your business?

IS YOUR BEST TALENT...

LOOKING FOR BETTER?

KEEN TO GROW MORE?

FEELING THWARTED?

If you feel that the answer to these questions is yes - even possibly - then action the following...



WHY NOT ASK THEM?



- 1. Put together a comprehensive, anonymous survey to take a temperature reading from your workforce. Include these questions:**

How valued do you feel?

How loyal and connected are you to the business's cause?

To what extent do you feel you have an opportunity to grow here?

You can be quite direct in asking people their feelings on things when it can't be traced back to them. And from our experience, you get some pretty honest answers that may stay hidden in the day-to-day BAU. Don't hide from the truth, even if it's not the easiest to hear. The first step to fixing a problem is to become problem aware.

- 2. Consider whether you can comprehensively conduct this survey internally or if you need some external expertise in executing this. We have partners in this field and would be happy to put you in touch.**

TO BUILD YOUR SURVEY, OR
IF YOU DON'T LIKE THE
ANSWERS FROM YOUR
SURVEY...

GET IN TOUCH.

jeremy@thespeakersgym.com